

## STANDARD ADVERTISING TERMS & CONDITIONS

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two-week advance cancellation notice is required unless otherwise specified.

Rates are based on supply and demand. Lead time of 24 hours prior to broadcast date required. Rates/proposals are valid for 7 days from the date and time stamp on proposal. All rates are based on a 60 second spot length. Rates reflect grid placement and will vary according to alteration in placement. Customer must be in good standing with our credit office. Payment is due upon receipt of invoice, and past due 30 days from date of invoice. Access to station inventory is based upon availability and applicable terms and conditions.

All bills submitted pursuant to any agreement shall be deemed correct unless advertiser objects in writing within 10 days of receipt of the disputed bills.

The broadcaster shall have the right to approve or disapprove all advertising materials submitted for broadcaster here under. The broadcaster shall have sole right to delete or omit any part of such advertisement that in its opinion contains objectionable matter of any nature. The broadcaster shall not run material that is prohibited to be run via radio communication.

The advertiser shall indemnify and hold harmless the broadcaster from and against any and all claims, damage, or liability, including counsel fees and the costs and expense of any legal actions, for libel, slander, invasion of privacy, improper trade practices, illegal competition, infringement of copyright or licenses, or any other wrongful conduct resulting from the broadcasting of material supplied or produced by the advertiser including any musical composition or performance thereof. The provisions of this paragraph shall remain effective and inure to the benefit of the respective parties notwithstanding the expiration, cancellation, or termination, of this agreement.

Any agreement is cancelable with a 2-week written notice unless it is an annual contract where a 30-day notice is required.

REFUND POLICY: All bills submitted pursuant to any agreement shall be deemed correct unless advertiser objects in writing within 10 days of receipt of the disputed bills. All credit card charges are final.